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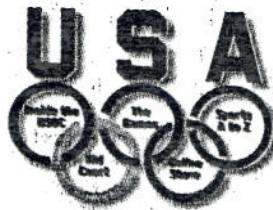
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# Millennium clinches Olympic-sized deal

■ BY DYKE HENDRICKSON  
STAFF WRITER

Millennium Communities Inc. of Cambridge has been chosen over a half-dozen competitors to create the "community" portion of the website for the Winter Olympics scheduled for 2002 in Salt Lake City.

Millennium is known for its ability to develop



interactive sites that reflect the local community. Its programmers are also skilled at developing interactive properties within the pages.

The company has become nationally known for building [harvard-square.com](http://harvard-square.com), a site that provides information about Cambridge, the

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## ■ OLYMPIC

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neighborhood, the arts scene and some of the commercial venues in that city.

Company officials say Millennium will be creating a "community" site for the upcoming Olympics to reflect Salt Lake City, its attractions and some of its retail offerings.

"It's huge," said V.C. Shiva, chief executive officer of the company. "We're going to be developing the community side of the site, and working with the Olympic people and the city on the project. It should be a great opportunity."

Brad Dupee, a marketing official for Millennium, said the company will be working in concert with U.S. West to develop the site. Millennium will also be working closely with the U.S. Olympic Committee as the time approaches. Initial meetings are set up for early September.

Company officials said a goal of the site will be interactivity. Users interested in the luge, for instance, will have pages that provide information about the sport and current competitors.

Millennium will provide a function that permits fans to post messages, and communicate with each other about the luge competition.

There also will be pages where athletes can communicate with fans, and even family in their home countries. In addition, there will be sites that display results, schedules, personal profiles and graphics that relate to events.

Millennium, which employs about 30, also recently received a contract from Nike to develop