

## Millennium Productions News

### DANCE COMPANIES GET ON-LINE WITH *ARTS-ONLINE.COM*



Dance companies now have the chance to take their shows and dancers and present them to a growing Internet audience of over 50 million people. Coopers and Lybrand says "...businesses should act now to seize the new opportunity that electronic distribution channels represent. Merchants who consider this as an either/or option are making a big mistake."

#### Dance Company ON-LINE at <http://www.arts-online.com>

- The costs of starting getting your dance company are as low as \$300.00
- Display 5 or more images to a growing audience of over 50 Million
- Be posted on the Internet at sites receiving over 5 Million visits per day
- Advertise at the premier on-line arts site for dance, [arts-online.com](http://www.arts-online.com)
- Receive your own World Wide Web address on [arts-online.com](http://www.arts-online.com)
- Join the Cyberspace Revolution with a company that was founded to create successful web sites for the arts.

Dance companies are joining **Arts-Online.Com.** The Internet which has been growing exponentially is now welcoming the dance world as one of the newest groups to take advantage of this new communications technology. Millennium Productions, Inc., a Cambridge based arts and technology company, is leading the way by its Dance Division, which is fast becoming the premier on-line dance site on the Internet. Millennium has already brought some of the best dance organizations onto the net including Boston Ballet, Alvin Ailey, Dance Umbrella, The Miami City Ballet, and many others.

Millennium is now inviting dance companies and ballet companies to become part of the Dance Division on the *Arts-Online.Com* site by introducing a Internet service for dance companies to get on-line. With Millennium's new Dance Division already being promoted on-line as well as in traditional media, the *Arts-Online.Com* site is bringing tens of thousands of visitors per day. Millennium has made becoming a member of cyberspace both easy and cost effective. Millennium is currently advertising in over 20 major national and international publications.

Companies that sign up for this service will also receive billing in a new on-line Dance Calendar which will be launched on January 1, 1996

Millennium provides: 1. Web Page Design, 2. Placing the Web Site on a T1-based server and 3. Cyberpublicity. Call today for information.

**Toll Free — 1-888-354-8585**